### COATING THE FUTURE

## COOLINGPAINT<sup>®</sup> ROOF

### WE CREATE DEVELOPMENT

NowoCoat A/S develops, manufactures and sells professional coating systems that consist of both aqueous and solvent-based systems with primers and top coats. The company's roots go back to 1861, but it is based in newly constructed and highly modern facilities. Many of our employees are "nerds" who are passionate about creating the most highly functional and environmentally friendly coatings on the market. Perhaps that is why we are currently Europe's leading manufacturer of roof coatings. Contact your local roof specialist and learn more about the possibilities to have NowoCoat's Coolingpaint Roof applied to your roof.

### SAFE QUALITY AND ENVIRONMENTALLY FRIENDLY SOLUTIONS

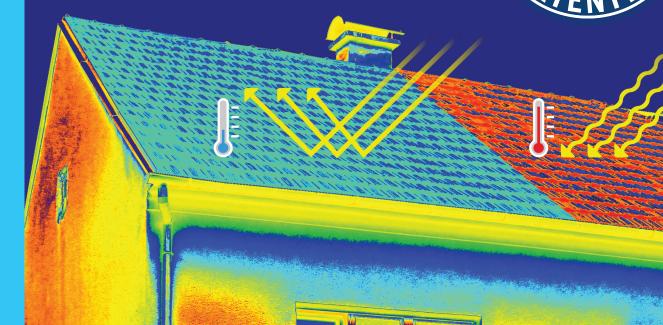
To ensure our customers the very best experience with Our products, we have standardized and quality assured our entire production from ISO 9001 and ISO 14001. It is your assurance that you always get an environmentally friendly solution of the highest quality.



YOUR LOCAL ROOF SPECIALIST:

# COATING THE FUTURE **COOLINGPAINT® ROOF**

# **PROTECT YOUR ROOF** AGAINST THE SUN'S HEAT AND DESTRUCTIVE RAYS. WITH UNIQUE COOLING ROOF COATING PATENTED WITH COOLING EFFECT.



Nowocoat A/S Staalvej 3 | DK-6000 Kolding | www.nowocoat.dk +45 75 50 11 11 | mail@nowocoat.dk





## COATING THE FUTURE COOLINGPAINT<sup>®</sup> ROOF



## EXTEND THE LIFE EXPECTANCY OF THE **ROOF AND IMPROVE THE INTERIOR CLIMATE**

On hot summer days, a roof can drastically heat up. This impacts both the durability of the roof and the heat generation in the entire building If there is also a ventilation unit on the roof. the warm air will also be transported into the rooms of the house where it will contribute to an already hot interior climate. All of this can

be avoided with Coolingpaint Roof. Reduce the worst of the temperature with Coolingpaint Roof. At NowoCoat, we have developed an innovative roof coating that both protects the roof and makes it look better, while at the same time reflecting the sun's infrared heat rays.

## **REDUCE THE WORST OF THE TEMPERATURES WITH COOLINGPAINT ROOF**

The technology was originally developed by the United States military, but NowoCoat's innovative employees have transferred the principles to our roof coating which results in a unique roof protection while at the same time reducing the generation of heat in the entire building. If there is an air condition system in the building, Coolingpaint Roof can also help to reduce the energy and cooling bills, as the need for such will guite simply be noticeable less once the roof is no longer heated up. Cooling a building is far more expensive and requires more resources than heating it up, so even in Denmark it can pay off to reduce the needs for cooling.

### Professional care means less maintenance

Coolingpaint Roof easily extends the life expectancy of the roof by 10-15 years, which is a far more cost-effective and sustainable solution compared to replacing the roof. Once Coolingpaint Roof from NowoCoat is applied by your local roof specialist, you can also look forward to longer intervals between needing to do maintenance work on the roof. In addition to the Coolingpaint technology protecting the roof, it also reduces the stresses on the paint itself. Once temperatures become more stable, the film of the paint lasts longer on the roof and remains robust against weather-based degradation.



